

**Future  
2020** | The role of  
management  
consultancy

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LIIKKEENJOHDON  
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**Management Consulting Conference  
20 - 22.06.2011  
Helsinki Finland**



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## The Challenge



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## KIBS Knowledge Intensive Business Services

- ❑ The service sector is becoming an ever more important locus for innovative activity within the emerging 'knowledge economy'.
- ❑ 'Knowledge Intensive Business Services' (KIBS), such as those involved in market research, design, engineering and technical services, are particularly important economic actors, and these services are increasingly becoming more proactive, generators of innovation, which are taken up and implemented by manufacturing enterprises.



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## KIBS Knowledge Intensive Business Services

- ❑ Knowledge intensive business services (KIBS) are often considered to be one of the hallmarks of the knowledge-based economy.
- ❑ *Knowledge intensive business services, or KIBS for short, represent one of the fastest growing areas of the European economy.*
- ❑ The performance of KIBS does affect the performance of those organizations that are their clients, and thus the dynamism of the KIBS sector impacts on the whole economy.
- ❑ In the discussions above, internationalization and globalization have often been mentioned as a closely related pair of factors driving clients to seek inputs from KIBS in order to successfully operate in more diverse environments.

## Pressures for KIBS firms to internationalize:

- ❑ They may need to internationalize in order to follow their clients into new operating environments;
- ❑ They may internationalize to find new markets;
- ❑ They are liable to face competitive challenges from overseas KIBS firms which enter the markets of more and more countries. Trade liberalization agreements may facilitate such competitive pressures;
- ❑ The internationalization of KIBS also allows for direct comparison with KIBS from other countries and their practices, and to learn and improve as a result;
- ❑ Some informational elements of KIBS – design and delivery of services, remote management and coordination of service processes – may be facilitated through the application of new information technologies.

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## The Answer



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## The LJK 50 year celebration conference submit

- ❑ A high class conference with
  - Top international consultants
  - Top international business representatives
  - Top international academic representatives
- ❑ Talking and presenting latest ideas and knowledge of future challenges in global business environment
- ❑ Telling how KIBS services are purchased and sold
- ❑ Creating global networks at high level



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## Helsinki, Finland 20-22.6.2011

- ❑ Monday the 20<sup>th</sup> of June
  - ICMCI Eurohub meeting
  - FEACO General Assembly
  - Arrival and registration of delegates
  - Welcoming at Lord Mayor of Helsinki
- ❑ Tuesday the 21<sup>st</sup> of June
  - Economic situation and future trends
  - Sustainable growth and labour mobility
- ❑ Wednesday the 22<sup>nd</sup> of June
  - Global situation of Management Consultancy
  - Ethics

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## The Program (preliminary)



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## Monday the 20th of June

- 10.00 – 17.00 ICMCI EuroHub meeting  
FEACO General Assembly meeting  
Marina Congress Center, Helsinki  
***(Only for members)***
- 18.00 – 18.45 Welcoming cocktails  
Hotel Grand Marina, Helsinki
- 18.45 – 19.00 Walk to Helsinki City Town Hall
- 19.00 – 22.00 Reception at the Lord Mayor of Helsinki  
Helsinki City Town Hall

Tuesday the 21st of June morning

**Session I – Plenary Speeches Economic situation and future trends**

08.00 – 08.30 Registration and Coffee

08.30 – 09.00 **Welcoming remarks**

President of the Finnish Management Consultants Association

LJK Kim Karme

Chairperson of FEACO, Gil Gidron

Chairperson of ICMCI, Aneeta Madhok

09.00 – 10.30 **Economic situation and future trends in business environment**

Chairman of International Chamber of Commerce, Minister and/  
or EU Commissioner (to be confirmed)

10.30 – 11.00 Coffee break

11.00 – 12.00 **Key Note Speaker Industry**

Chairman of the Board of Konecranes Stig Gustavson (tbc)

12.00 – 13.00 Lunch break

Tuesday the 21st of June afternoon

**Session II – Sustainable growth and labour mobility**

- 13.00 – 14.00      **Key Note Speaker Academic**  
Professor Alf Rehn, Åbo Akademi University
- 14.00 – 15.00      **Panel discussion Sustainable growth**  
(participants to be confirmed)
- 14.30 – 15.00      Coffee break
- 15.00 – 15.30      Procurement in EU  
Eric Tourrès, Chairman of ECIC
- 15.30 – 16.30      **Panel discussion Labour mobility and know how**  
Matti Vanhanen..(participants to be confirmed)
- 16.30 – 17.00      Closing remarks of day 1



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Tuesday the 21st of June evening

## Evening Gala Dinner

19.30 – 24.00

LJK 50- years celebration Gala Dinner at  
Kalastajatorppa  
Finnish or International MC awards  
Music and Entertainment

[www.future2020helsinki.org](http://www.future2020helsinki.org)

Wednesday the 22nd of June morning

**Session III – Plenary Speeches Situation of Management  
Consultancy**

- 08.50 – 09.00 Welcoming and the program of the day
- 09.00 – 10.30 **Situation of Management Consultancy in**  
North America, IMCUSA Chair Drumm McNaughton  
Asia, ICMCI Chair Aneeta Madhok  
Europe, FEACO Chair Gil Gidron  
Australia, Chair Timothy Millar  
Africa, (Speaker to be decided)
- 10.45 – 11.45 **Key Note Speaker Academic**  
Professor Mika Aaltonen, Aalto university
- 11.45 – 12.45 Lunch break



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Wednesday the 22nd of June afternoon

### **Session IV – Ethics**

- 12.45– 13.30      **Spiritual perspective**  
Bishop (to be confirmed)
- 13.30 – 14.30      **Panel discussion on ethics and moral**  
Anne Berner, Bishop..(Participants to be confirmed)
- 14.30 – 15.00      **Closing remarks**  
ICMCI Chair Aneeta Madhok  
FEACO Chair Gil Gidron  
LJK Chair Kim Karme

## Post Conference Tour

### **Midnightsun trip to Turku archipelago**

- 16.00 – 19.00 Transport to Turku archipelago  
20.00 - 20.30 Reception at Herrankukkaro;  
Archipelago location.

Herrankukkaro is an unique place for group meetings and recreation events. It is located in Rymättylä, which is an old fishing locality in the Turku area's archipelago in South-West Finland. The beautiful nature and unique atmosphere guarantee that our event will be unforgettable. Huge variety of services and possibilities guarantee that we have something to remember.